



# Climate-friendly buildings in the MENA region

Tools to mobilise financing and accelerate energy efficiency



26 November 2020

Supported by:



based on a decision of the German Bundestag





# Agenda



**Overview of the  
BUILD\_ME project**



**Challenges and needs for  
financing energy efficient  
buildings**



**Tools to mobilise financing and  
accelerate energy efficiency**



**On the ground in Jordan:  
Konn Homes**



**Q&A**



**Outlook**

# Guidehouse at-a-glance



## OUR COMPANY



50+



7,000+ employees

4



- #10 Energy Consulting
- #12 Healthcare Consulting
- #20 Financial Consulting

## OUR PEOPLE



33

languages fluently spoken



46%

hold professional certifications



38%

have advanced degrees

Commitment to Inclusion, Diversity, and Belonging



37% radically diverse



6 generations of professionals



49% female



51% male



7 employee affinity groups



5% Veteran & Active Duty

10 HRC consecutive perfect scores

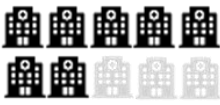


Great Place to Work



## OUR CLIENTS

### Healthcare:



7 of the top 10 hospital systems (by Member Hospital Beds)\*

### Financial Services:



8/10 of the largest U.S. banks

### Life Sciences:

36

of the top 50 pharmaceutical companies\*\*

### Energy:

60

of the world's largest electric and gas utilities\*\*\*

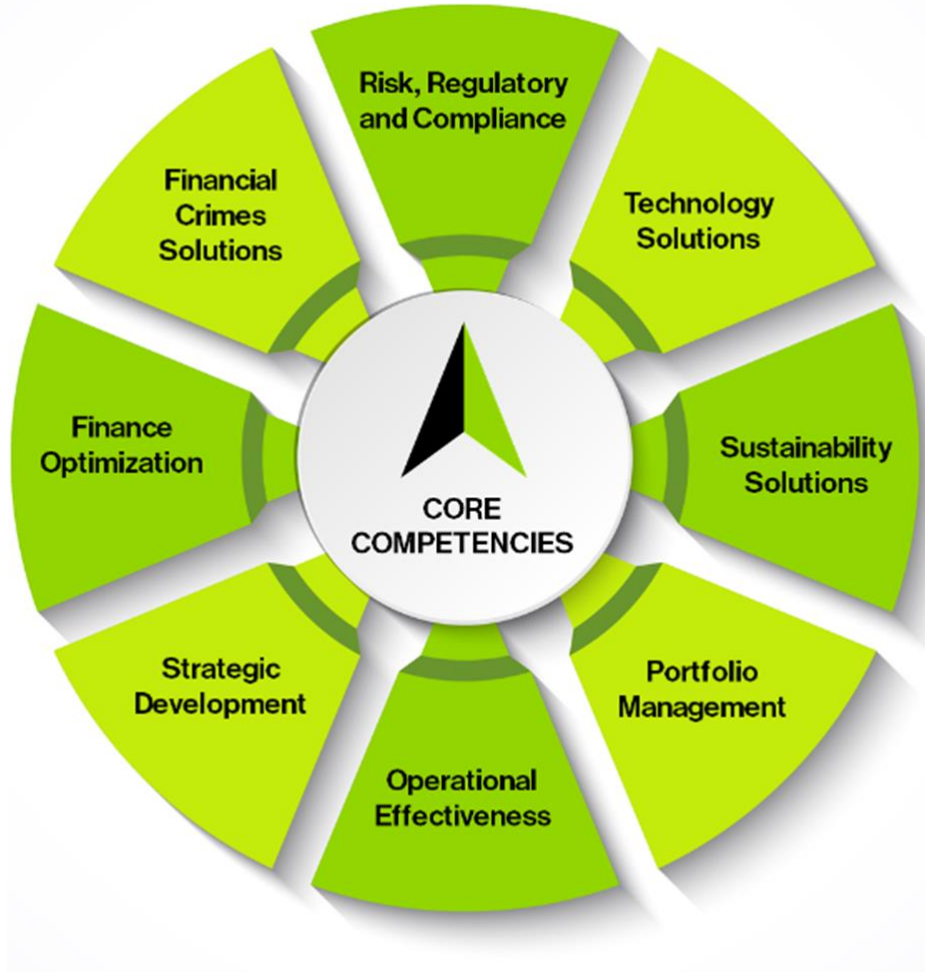
### Public Sector:



Federal Ministry for the Environment, Nature and Nuclear Safety

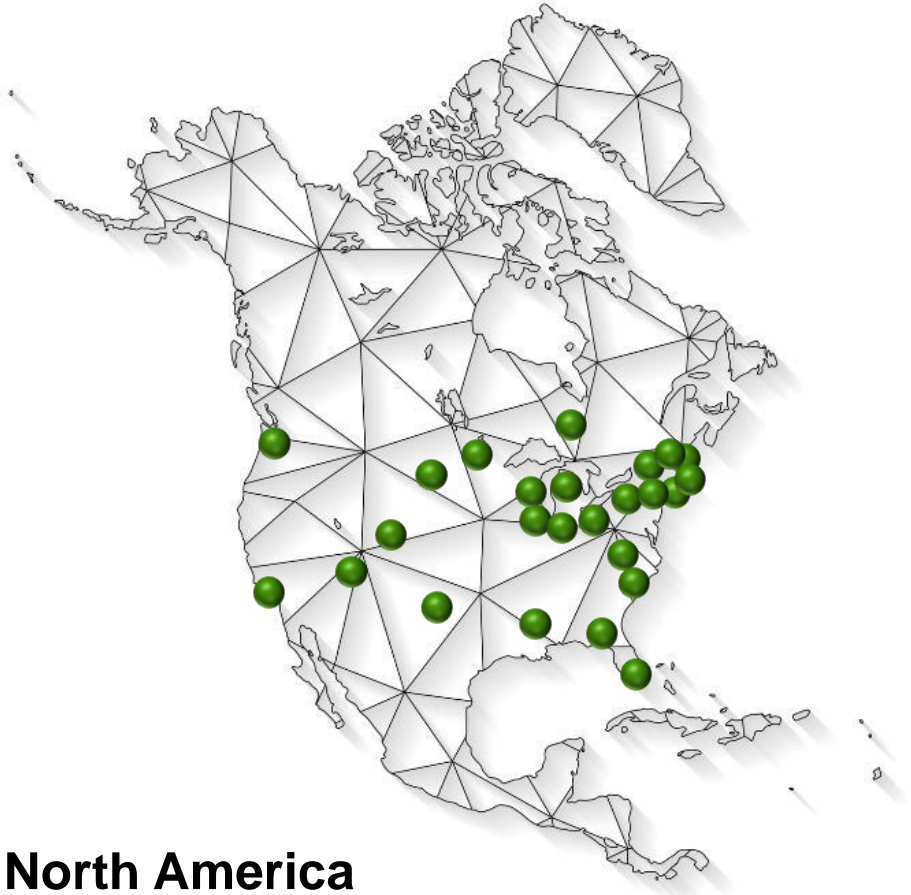


Federal Ministry for Economic Affairs and Energy





# Our Locations



## North America

**Canada:** Ontario

**US:** Alabama, Arizona, California, Colorado, District of Columbia, Florida, Georgia, Illinois, Indiana, Maryland, Massachusetts, Michigan, Minnesota, New Jersey, New York, North Carolina, Ohio, Pennsylvania, South Dakota, Texas, Vermont, Virginia, Washington, Wisconsin



## Europe

**Germany:** Berlin, Cologne

**The Netherlands:** Utrecht

**United Kingdom:** London

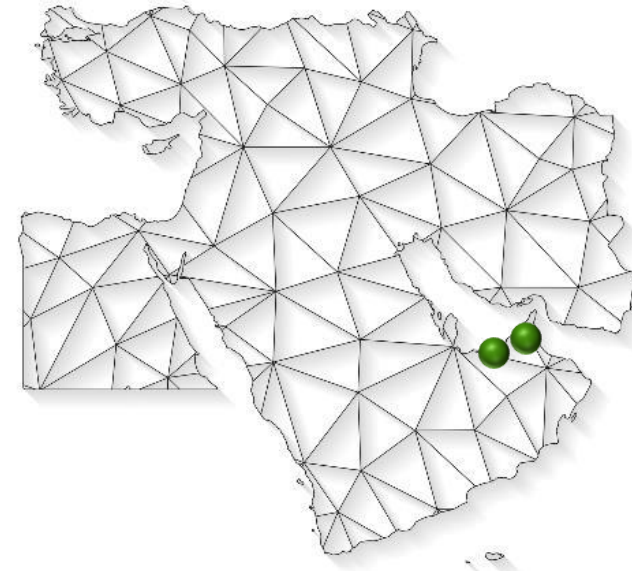


## Asia

**China:** Beijing, Shanghai

**India:** Nagercoil, Trivandrum

**South Korea:** Seoul



## Middle East

**United Arab Emirates:**

Abu Dhabi, Dubai

# Today's speakers

Experts on buildings, financing, and the MENA region



**Carsten Petersdorff**

*Director*

**Guidehouse**



**Miroslav Maly**

*Associated Director, Green Financing  
Facilities Energy Efficiency and  
Climate Change Team*

**EBRD**



**Nesen Surmeli-Anac**

*Managing Consultant*

**Guidehouse**



**Marco Reiser**

*Consultant*

**Guidehouse**



**Husni Abzakh**

*Design and Assembly  
Architect*

**Konn Technologies**





# Agenda



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financing energy efficiency  
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# Overview of the BUILD\_ME project



# Overview

## BUILD\_ME project purpose



Buildings account for ~40% of global **GHG emissions**



The long lifetime of buildings leads to a **lock-in effect** – if the right measures are not taken now, the Paris goals will be unattainable



The **MENA region** is especially exposed to such risks due to strong population and economic growth as well as rising heating and cooling demand



BUILD\_ME supports MENA countries in reaching a nearly-zero energy buildings sector



# Overview about the project



# BUILD\_ME scope

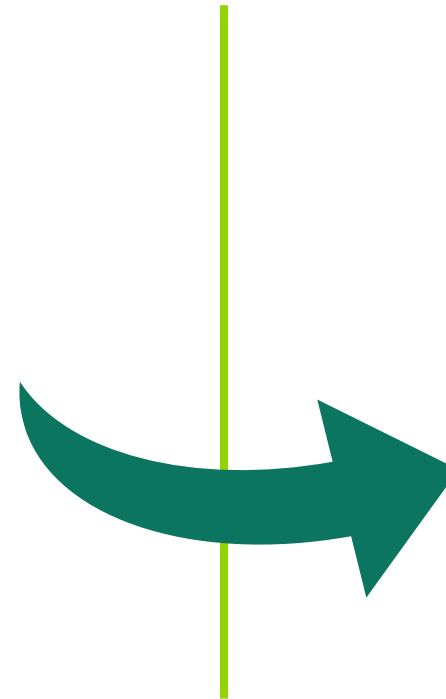
## Approach



### Original Project

**2016 - 2018**

- Extensive analysis and research
- Identification of barriers
- Recommendations



### Project Extension

**2019 – 2021**

- Implementation of recommendations
- Dissemination of results
- Upscaling



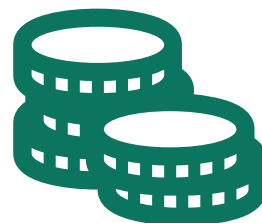
# Key insights from Phase I

## Approach




### Project developers

- **Low cost packages** in average can already **save 30%** of energy costs.
- Investments of „nZEB variants“ **only 10-15% higher** than baseline
- **End users** are often responsible for **purchasing HVAC technologies**, separately from apartment



### Financial institutes (FI)

- Funds are available but instruments are missing to prove eligibility. Process too complex for rather small building projects
- 
- **Capacity building FI staff**: Improve the knowledge on energy efficiency
  - Facilitate process to check **fulfilment of eligibility criteria**
  - Merchandise **financing option for building EE** measures and incorporate in your portfolio

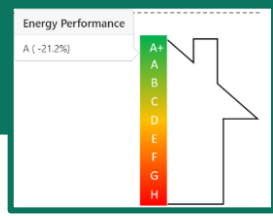
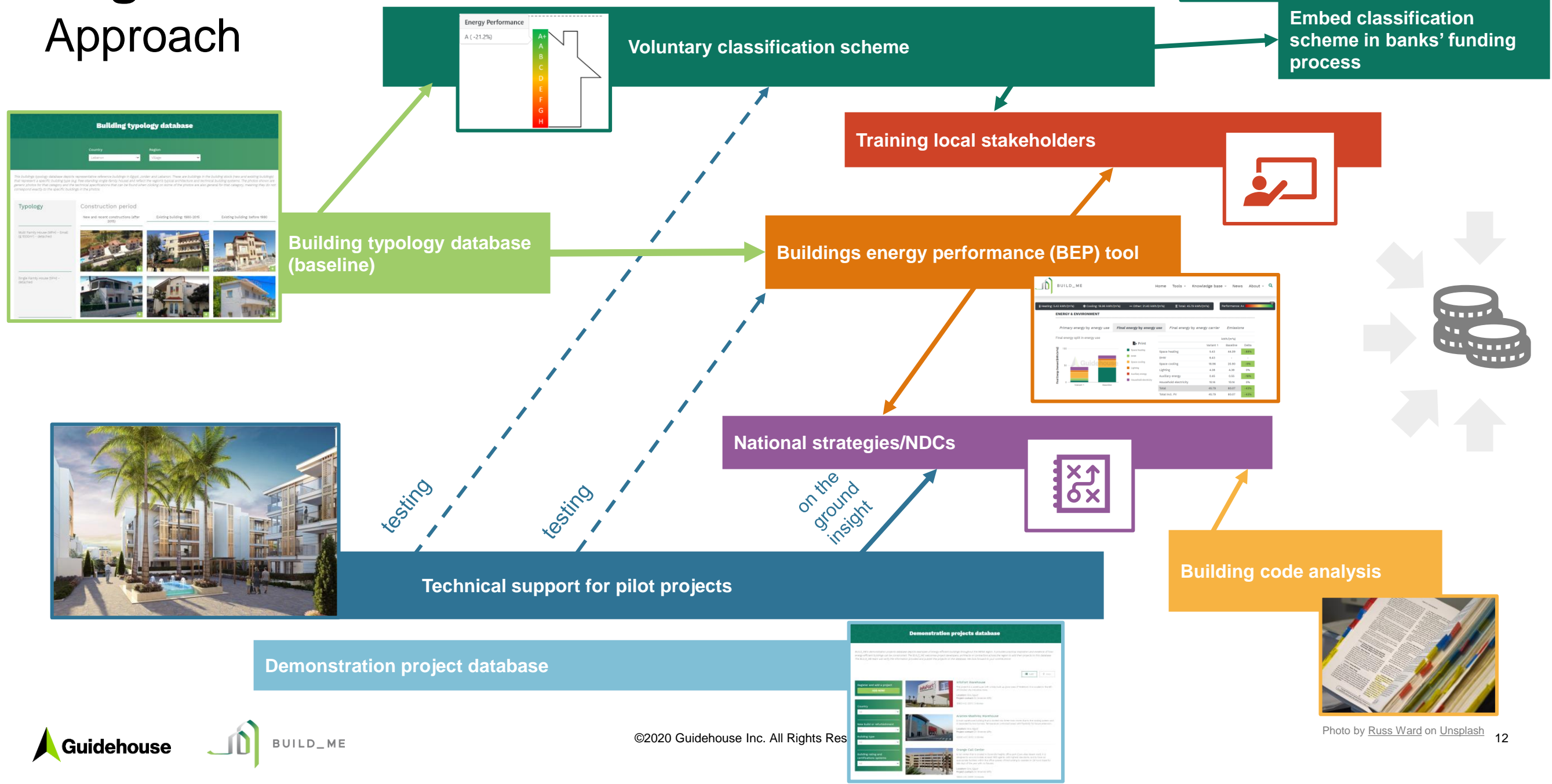


### Policy and decision makers

- Update/develop **building codes** and improve their enforcement
- Formulate **benchmarks** and develop a **classification scheme**
- Lack of **quantified (GHG) saving potentials** for the building sector in policy strategies

# Logic of activities

## Approach



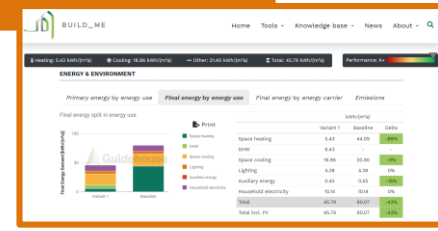
Voluntary classification scheme

Embed classification scheme in banks' funding process

Building typology database (baseline)

Training local stakeholders

Buildings energy performance (BEP) tool

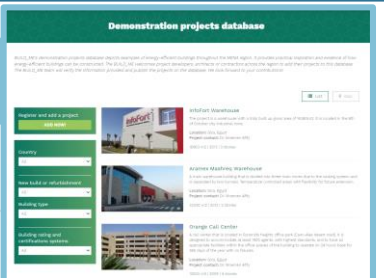


National strategies/NDCs

Building code analysis

Technical support for pilot projects

Demonstration project database





# Pilot projects

## Alexandria

### Palm Hills, Alexandria



### Beverly Hills - 229



### Heliopolis Residence



### New Mansoura University



### Mansoura

### Greater Cairo

### Cairo West Residence



### Phase 1A Palm Hills, Badya



## Amman

### KONN Modular Houses



### Private Residence



### Dar Al-Oquod



### Kye Beachfront Resort



## Tabarja

### Beirut

### City Towers Project



### Extension of Collège Notre Dame De Nazareth



### Arcade Suites II



### Frames / Baasir



### KLEOS / Ashrafieh Apartments



# Demonstration project database

## Crowd-sourced examples from the region



Register and add a project

**ADD NOW!**

- Searchable database of practical inspiration
- Welcome input from project developers, architects or contractors from across the region
- Currently 30 examples

**Orange Call Center**  
 A call center that is located in Pyramids heights office park (Cairo-Alex desert road). It is designed to accommodate at least 1400 agents, with highest standards, and to have all appropriate facilities within the office spaces of the building to operate on 24 hours base for 365 days of the year with no failures.  
 Location: Giza, Egypt  
 Project contact: Dr. Moemen Afify  
 12500 m2 | 2009 | 4 stories

**Arab Technical Group "ATG" Headquarter Building**  
 Arab Technical Group (ATG) Headquarters was awarded LEED Gold Certificate For Interior Commercial Category, and was the first Jordanian company to receive such a certificate in 2015. ATG is an engineering trading company that offers high-quality products and innovative solutions for the heating, cooling & renewable energy markets. With customer service and satisfaction at the core of ATG mission, ATG adhere to the highest proficiency standards and credibility to ensure the delivery of top class environmentally-friendly and energy saving solutions to guarantee the delivery of the highest comfort levels to ATG discerning clients in Jordan, Palestine and the Arab region.  
 Location: Amman, Jordan  
 Project contact: Eng. Faisal Abdallat  
 1285 m2 | Unknown | 6 stories

**Business link Headquarters Bureau 175**  
 The project is an office building located in New Cairo, in a distinguished plot in the 5th settlement with streets on the front and on the side, which enables the building to face the vehicles coming in its direction.  
 Location: New Cairo, Egypt  
 Project contact: Mostad Consultant Engineers  
 18450 m2 | 2012 | 7 stories

**Fort Arabesque Resort**  
 Fort Arabesque is a resort with magnificent coral reefs in categories including villas, Star Certificate and been adopted which considers the resort.  
 Location: Hurghada, Egypt  
 Project contact: Bassant Saad  
 250000 m2 | 1997 | 1 story

**Dawar El Ezba Cultural Center**  
 Located at the heart of Cairo, the dawar el ezba Cultural Center aims to bring recreational and educational activities to the people of El bet Khairallah. The Center consists of a kitchen that offers vocational training for women, an art studio for kids, and a theatre space for multi-purpose activities. The building seeks to retranslate the architectural language of the area through using local materials and aims to become a living agent within its context.  
 Location: Cairo, Egypt  
 Project contact: Dawar For Arts and Development  
 318 m2 | 2015 | 4 stories

Visit <https://www.buildings-mena.com/info/demonstration-projects-database>

### Description

Old single-glazed windows are affecting the operation of the heating system and the indoor conditions, so they will be replaced by double-glazed system. The old lighting system will be replaced with modern fluorescent lamps. An efficient sandwich panel will be integrated in the roof structure for more energy savings and new efficient DX inverter systems will be installed in the new labs and classrooms.

### Project info

Construction phase	Refurbishment
Building type	Non-residential building
Detailed building type	Education
Net floor area	40000 m2
Stories	4 stories
Construction type	Concrete
Original construction year of the building	1968
Project contact	Pere Charbel Haddad
Contact email address	p.charbelhaddad@cndLedu.lb

### Project team

Energy efficiency consultant(s)	Apave Liban
HVAC consultant(s)	Apave Liban

### Building Rating and Certifications systems

Rating and certifications systems	Not applicable
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### Building Envelope

<b>External walls</b>	
Description of construction	Double Wall (15cm - 3 cm gap - 10 cm) with cladding
U-Value	1.21 W/(m²K)
<b>Roof</b>	
Roof type	Double Pitch Roof
Description of construction	Brick 5 cm - Sandwich panel 5 cm. The additional insulation to the roof structure has reduced the cooling load to 56.65 kW and resulted in a total savings of 4.2% of the total electricity bill.
U-Value	0.37 W/(m²K)
<b>Openings and windows</b>	
Glazing type	Double glazed
Frame material / description	Aluminum
Overall u-value window	2.78 W/(m²K)
Description of construction	The previous thermal load was estimated around 369.74 kW, but with the new double glazed installations, a reduction of 130 kW is achieved. The new windows are double glazed with an aluminum frame, resulting in a U-value of 2.78 W/m2 compared to 5.8 W/m2 of the previous windows.





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Konn Homes



Q&A



Outlook

# Challenges and needs for financing energy efficiency building projects in the region

Webinar: Climate-friendly buildings in the MENA region:  
Tools to mobilise finance and accelerate energy efficiency

*Miroslav Maly, Thomas Bouriot*

*Energy Efficiency and Climate Change team*



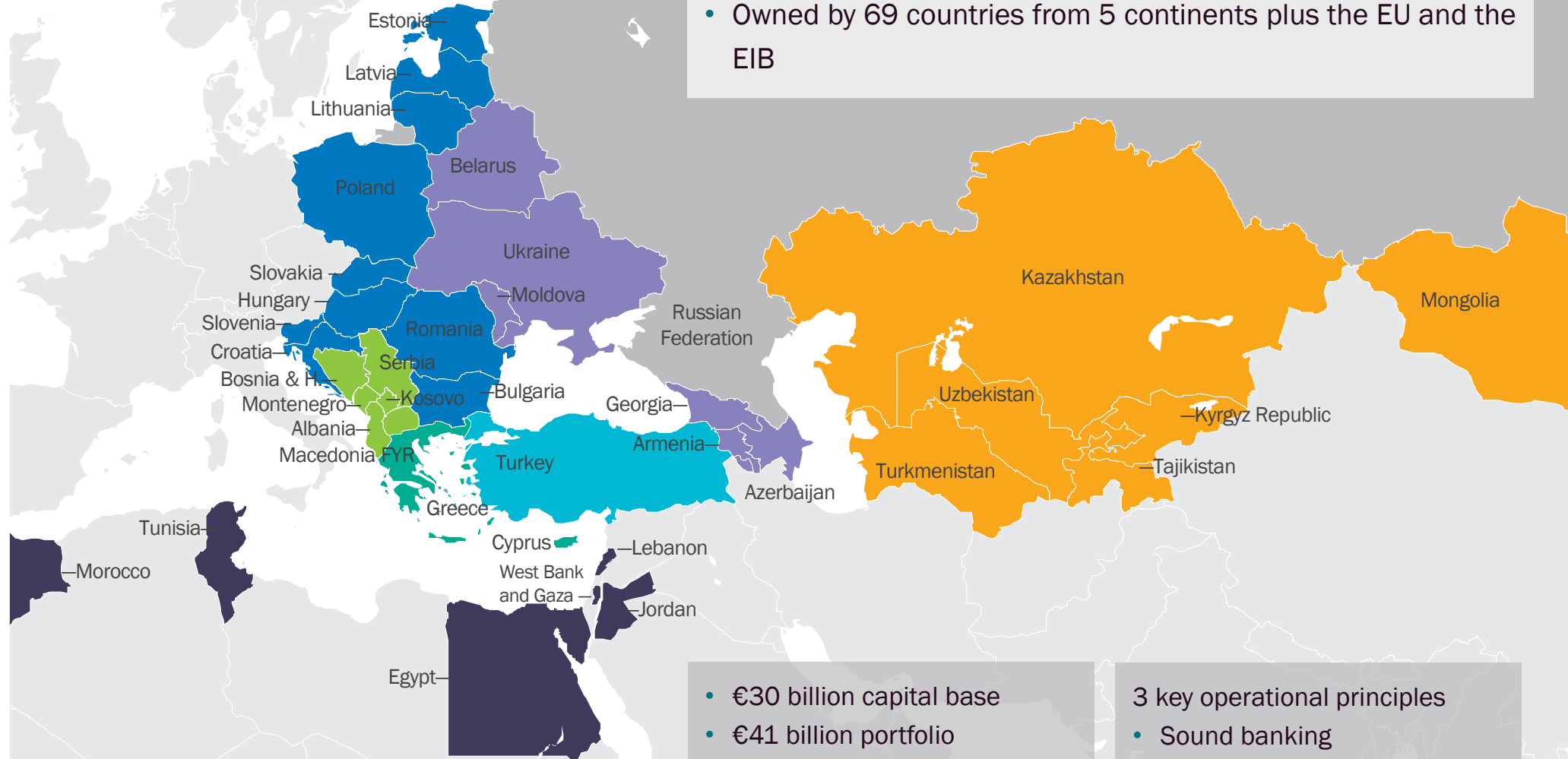
**European Bank**  
for Reconstruction and Development



- Introduction to the EBRD
- EBRD's green financing
- Our success to date
- Climate change and buildings
- Challenges of financing energy efficiency building projects in the region
- What EBRD offers and case studies

# What is the EBRD

- Multilateral financing institution established in 1991 to support transition to market economies
- Owned by 69 countries from 5 continents plus the EU and the EIB



- €30 billion capital base
- €41 billion portfolio
- €10 billion of financing signed in 2019

- 3 key operational principles
  - Sound banking
  - Transition impact
  - Environmental sustainability

# The Green Economy Transition 2021-2025



European Bank  
for Reconstruction and Development

- **The Green Economy Transition (GET) 2021-25** is the Bank's new approach for helping economies where the EBRD works **build green, low carbon and resilient economies**.
- Through the new GET approach, the **EBRD will increase green financing to more than 50 per cent** of its annual business volume by 2025.
- It also aims to **reach net annual GHG emissions reductions of at least 25 million tonnes** over the five-year period.
- The new **GET approach takes into account the context brought about by COVID-19** highlighting areas of opportunity to support a green recovery.



# The Green Economy Transition



**European Bank**  
for Reconstruction and Development

The GET is EBRD's strategy to mainstream across the activities of the Bank, and to increase the share of Bank business represented by projects which have beneficial impacts on the environment or in terms of climate change. Green projects can be from the following areas:

- Energy efficiency
- Renewable energy
- Water efficiency
- Resilience to climate change
- Waste minimisation and material efficiency
- Pollution control and environmental compliance





- EBRD's has a long track record of financing green investments.
- To date, the EBRD has signed **€36 billion in green investments** and **financed over 2,000 green projects\***, which are expected to **reduce 104 million tonnes of carbon emissions yearly**.
- **In 2019 alone**, the Bank financed **over 2.2 GW of new renewable power capacity**, and aims to exceed that in 2020.

\* Each Green Economy Financing Facility (GEFF credit line) is 1 project. So far nearly 190,000 Sub-projects and €4.5 billion have been financed under GEFF



- Buildings use about
  - 40% of global energy,
  - 25% of global water,
  - 40% of global resources,
  - and they emit approximately 1/3 of GHG emissions.
- Under business-as-usual projections, **use of energy** in buildings globally could **double or even triple by 2050**.
- Drivers include **billions** of people acquiring **adequate housing and access to electricity**.



# Climate change: Impact on buildings



European Bank  
for Reconstruction and Development

- Buildings have already experienced a **big increase in extreme weather damage** in recent decades.
- **Buildings face major risks of damage** from the projected impacts of climate change.
- **Impacts and risks** include:
  - Increased **precipitation/droughts**
  - Thawing **permafrost**
  - **Urban Heat Island** effect
  - **Wildfires**
  - Stronger **winds and severe storms**
  - **Floods**
- There is likely to be **significant regional variation** in the intensity and nature of such impacts.

# Climate change: Mitigation options relevant to buildings



European Bank  
for Reconstruction and Development

- **Energy consumption in buildings can be reduced by 30 to 80%** using proven and commercially available technologies.
- The buildings sector offers **near-term, highly cost-effective opportunities to curb energy-demand growth rates**, even to reverse them in developed economies.
- Widespread implementation of **best practices and technologies could see energy use in buildings stabilise or even fall** by 2050.
- Mitigation options offer **multiple co-benefits**:
  - Higher **asset values**
  - Lower **energy bills**
  - More **jobs**
  - Improved **energy security**
  - Improved **productivity of commercial building occupants**
  - Better **living and working conditions** for owners and tenants

# Challenges of financing Energy Efficiency building projects I



**European Bank**  
for Reconstruction and Development

## **1. Missing appropriate regulatory framework**

The regulatory framework may create many potential barriers to attracting investment in the efficient building sector. Legislation may discourage investment in energy efficiency, or simply not be optimal for promoting investment. This may be on account of the distribution of legal rights between tenants and owners, restrictions on investments due to permits and bureaucracy, non-existence of standards or difficulty of their implementation or lack of their enforcement.

## **2. Non-proper understanding of the market when developing support system**

The development of effective support instruments requires a detailed analysis of the market gap. A wrongly designed instrument can fail to create any impact or may have negative impact. A detailed impact assessment is thus necessary.

## **3. Energy poverty and low incomes**

Energy poverty is an important barrier for programmes needing to attract private investment. For this reason, the design of the instruments requires a well designed social component to accompany the loan-based system or social rent system to address the needs of the poorest.

## **4. Financial risks**

Financial risks are associated with the level of returns that the project might generate. Nevertheless, estimating the return on investment (ROI) on the basis of annual net energy savings is a more difficult exercise than determining the expected cash flow generated by a project. The annual net energy saving, indeed, depends on other factors, such as stakeholder behaviour. A certain level of uncertainty is embedded in energy efficiency projects.



# Challenges of financing Energy Efficiency building projects II

## **5. Lack of skilled workforce**

An implementation of EE measures requires skilled workers that may not be available and an extensive training and certification is needed (e.g. in Turkey thermal insulation of building and implementation of efficient windows can only be done by certified companies using certified equipment and materials and skilled workers)

## **6. Split incentives and common decision-making**

Projects for energy efficiency in buildings often face the well-known split incentives between owners and tenants. Tenants do not want to install a more efficient system, because the return on their investment will be taken by the next tenant. Owners are not interested in installing energy efficiency systems because energy use is paid by the tenants. One way to avoid split incentives is to involve owners and tenants in the project development process or have a legal framework that facilitates decision-making and encourages owners to make EE investments.

## **7. Technical market fragmentation**

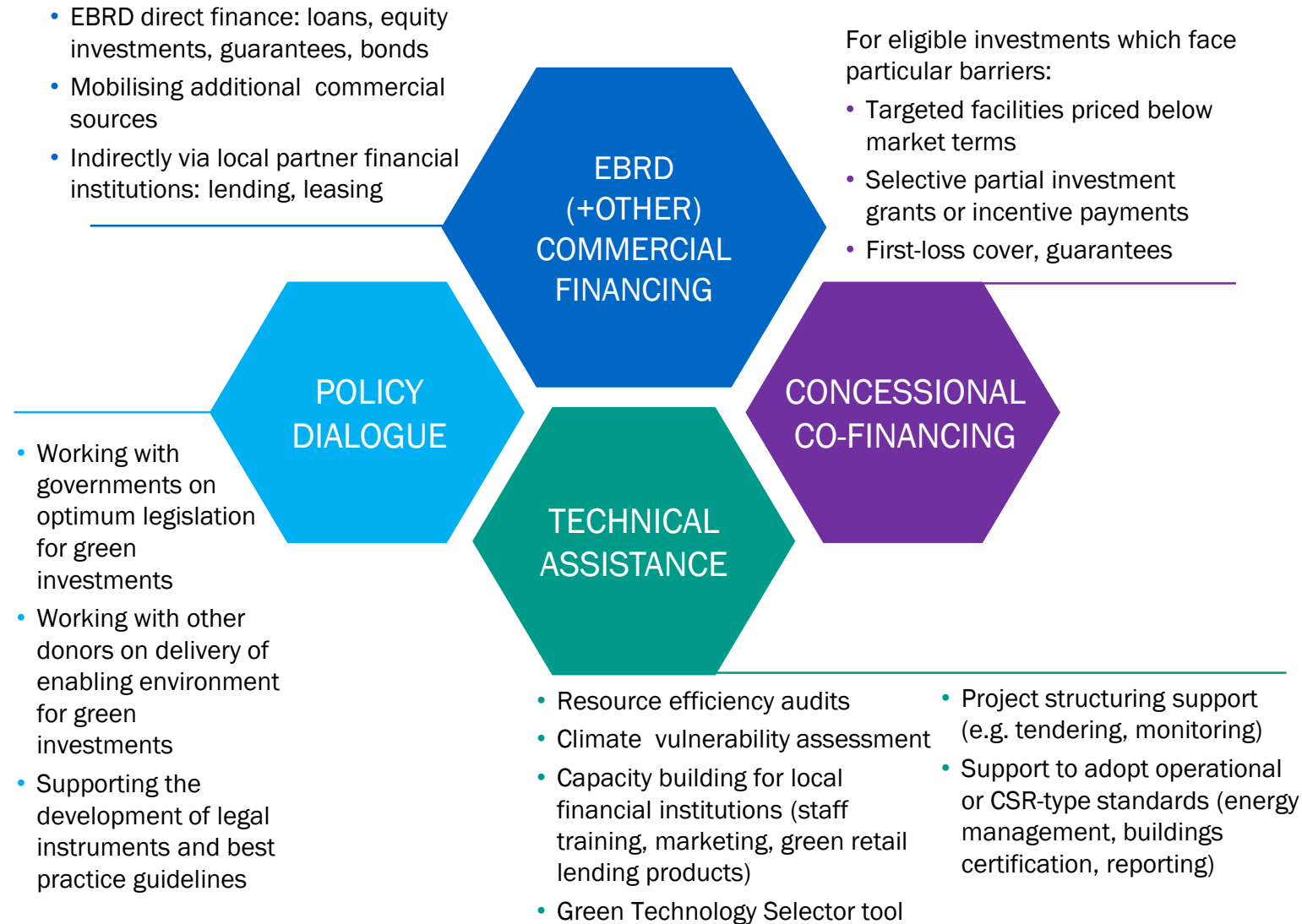
Lack of standardization with regards to technologies and implementation processes, generating limited control on project development costs, quality and achieved energy performance.

## **8. Lack of one-stop-shops, structured databases and reliable tools**

To make the investors journey easier, evaluating the combined effect of energy efficiency in terms of real estate increased value, operation and management (O&M) cost reduction, increased productivity of the building and other non-energy related benefits.

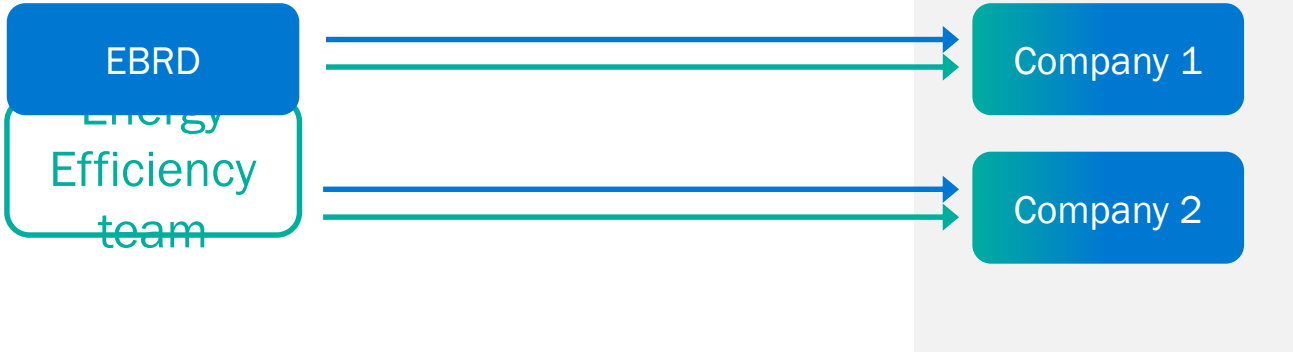
## **9. Lack of awareness on regulatory framework, technical measures and financial options**

# The EBRD business model

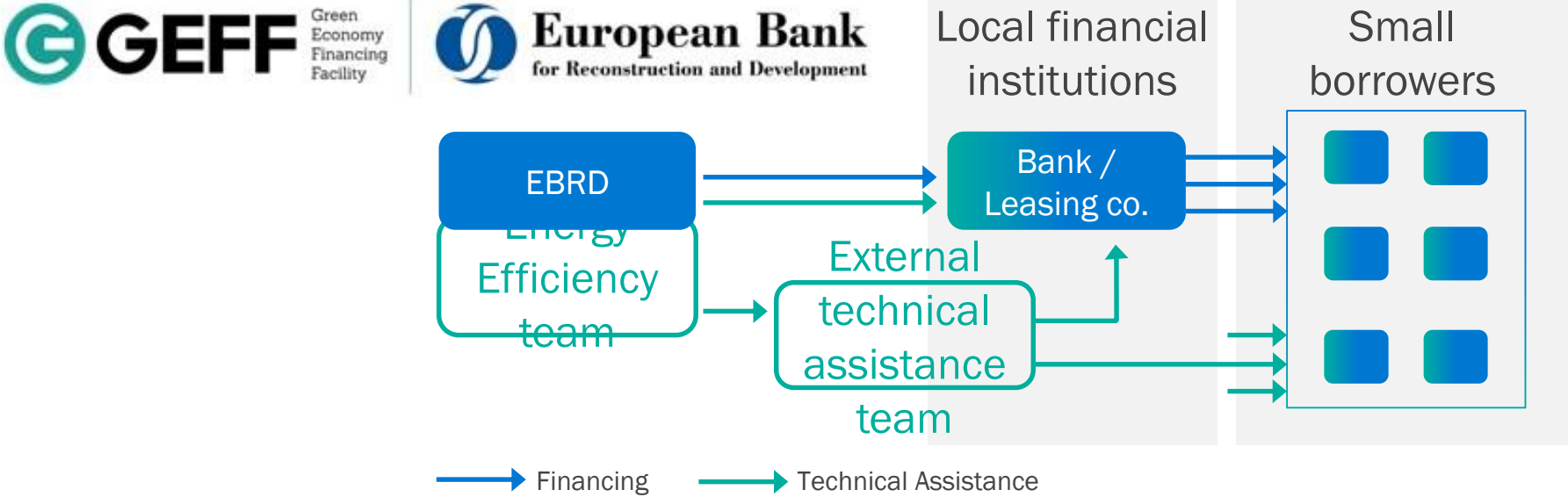


# The EBRD Financing Channels

## DIRECT FINANCING AND SUPPORT



## FINANCING VIA PARTNER FINANCIAL INSTITUTIONS





# Eligibility requirements - rehabilitation of existing buildings



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for Reconstruction and Development

## Partial financing of specific technologies and materials

- May be financed on components-basis (windows, thermal insulation, PV, SWH, cooling/heating/air ventilation, etc.)
- Based on Green Technology Selector eligible technologies and measures
- <https://techselector.com/ts-en/>

## Complete financing of building rehabilitation - 100% of investment is eligible for financing if:

- The performance is increased to the EU standard, pro-rata if above national standards but below EU standards
- Received LEED, BREEAM or EDGE certificate (level regional specific) or relevant international/local certification if they meet similar standards
- Received passive house certification
- Received EPC class B (for countries with EPC regulations) or
- EPC class B (for countries without EPC regulations) based on an EPC country with similar level of development
- Energy saving of 30% compared to baseline performance, via any combination of energy efficiency or renewable energy measures



# Eligibility requirements - New buildings



**European Bank**  
for Reconstruction and Development

## Partial financing of specific technologies and materials

- Up to 30% of investment is eligible for financing (Excluding land acquisition costs)
  - Financed on components-basis (Green technology Selector (eligible technologies and measures))

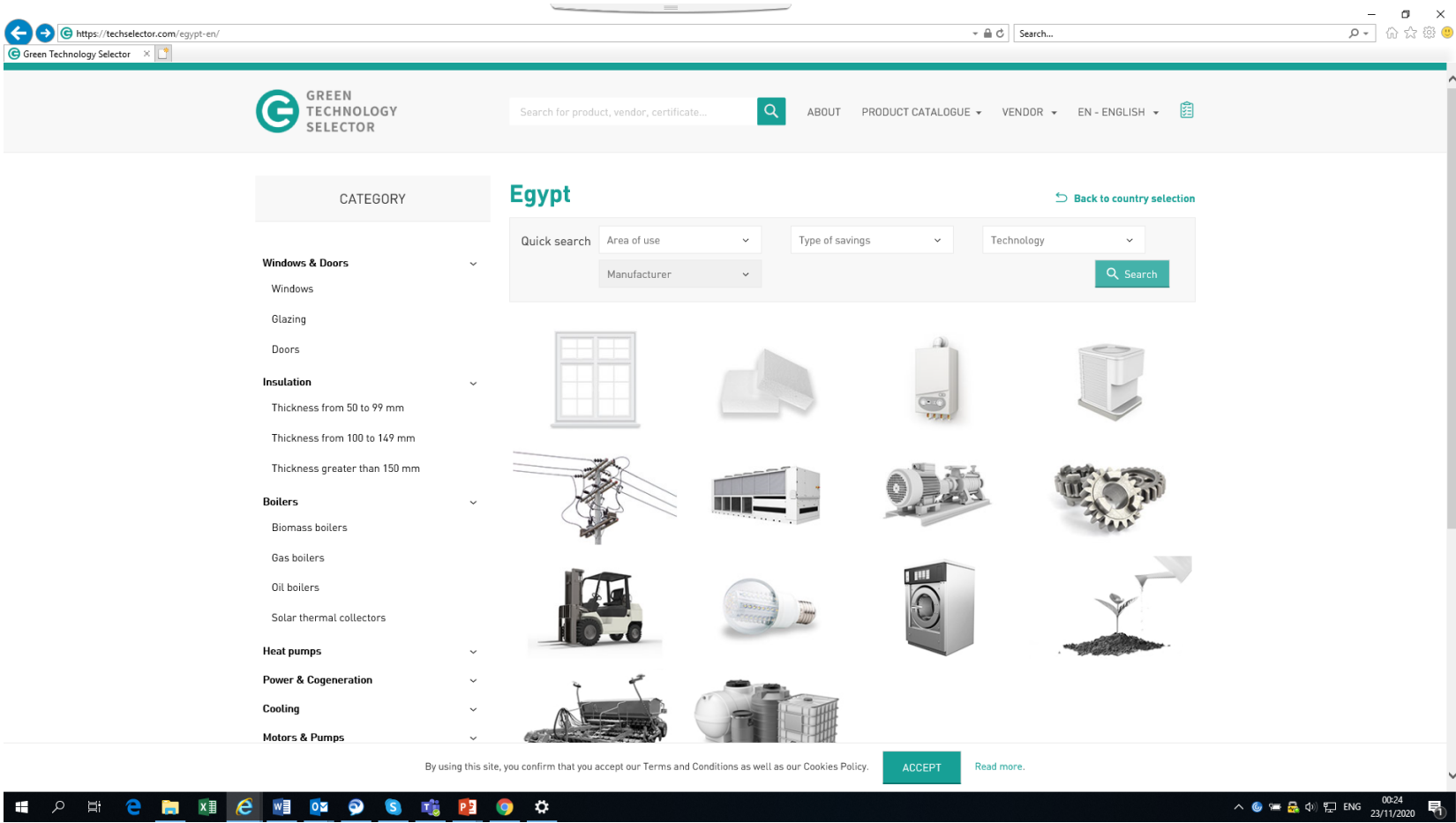
## Complete financing of new building - 100% of investment is eligible for financing if:

- The performance is increased to the EU standard, pro-rata if above national standards but below EU standards
- Received LEED, BREEAM or EDGE certificate (level regional specific) or relevant international/local certification if they meet similar standards
- Received passive house certification
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# Green Technology Selector

- <https://techselector.com/ts-en/>





# Sustainable building design support - Cairo for Investment and Real Estate Development (CIRA)

## CLIENT

CIRA is the largest integrated, affordable private education provider in Egypt, operating in both the K-12 and higher education segments.

## PROJECT

The EUR 25 million loan will finance the establishment of a new university in Assiut (Upper Egypt) to replicate the existing Badr University in Cairo in Greater Cairo (“BUC”).

The EBRD will provide technical assistance to:

- Optimise the energy performance of existing Badr University
- Support the procurement of a solar plant on Badr University
- Provide low carbon and climate resilience design advice
- Procurement support to achieve green certification (EDGE) for the new Assiut Campus

## TECHNOLOGY TRANSFER SUPPORT

The project benefits from partial grant support from EBRD’s FINTECC programme which aims to accelerate the uptake of advanced resources efficiency technologies in countries with low market penetration levels and underdeveloped supply chains.



## INVESTMENT PLAN

EBRD loan  
of which FINTECC grant  
Total project value

EUR 25 million  
EUR 0.4 million  
EUR 65 million

# Urban Regeneration: Integrating resource efficiency and climate resilience in buildings in Jordan



European Bank  
for Reconstruction and Development

## CLIENT

A Jordanian shareholding company, majority owned by a leading private real estate developer in the MENA region, and partially by a state-owned corporation established to drive urban regeneration projects.

## PROJECT

Support for the construction of a retail and entertainment centre as part of the larger Abdali Urban Regeneration Project in Amman. This is the largest mixed-use development undertaken in Jordan.

EBRD involvement contributed with special emphasis on climate resilience and sustainable resource use:

- Energy efficient design: highly efficient heating and cooling system design, use of natural light.
- Materials efficiency: use of GGBS concrete (ground-granulated blast furnace slag, a metallurgical by-product), recyclable polyester roofing;
- Water efficiency: rain water harvesting, grey water recycling.

## INVESTMENT PLAN

EBRD loan	US\$ 80 million
of which environmental financing	US\$ 52 million
External	US\$ 239million
Total project value	US\$ 319million



## IMPACT OF PROJECT

- Energy savings amount to 19,200 MWh/year
- Advanced efficiency measures in electrical systems and district heating and cooling design will lead to 6,000 tCO<sub>2</sub> emission reductions annually.
- Water efficiency measures enhance regional resilience to increasing water stress. Water savings amount to 2,400 m<sup>3</sup>/year
- The mix of materials used will result in an overall carbon footprint 10% lower than common practice.

# Questions



**European Bank**  
for Reconstruction and Development

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*Thomas Bouriot*

*Green Economy Financing Facilities*

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*EBRD*

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# Agenda



Overview of the  
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**Tools to mobilise financing and  
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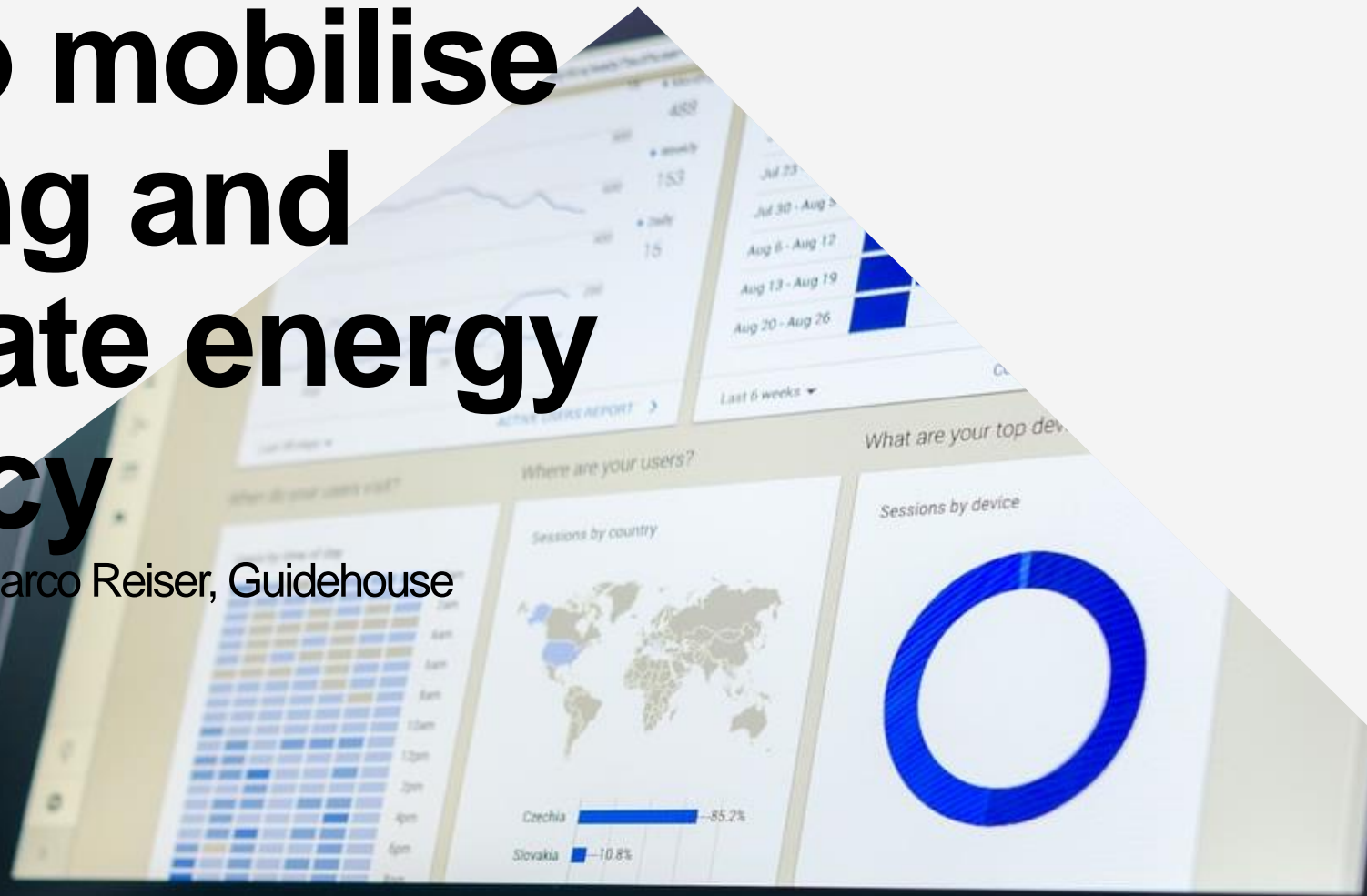
Q&A



Outlook

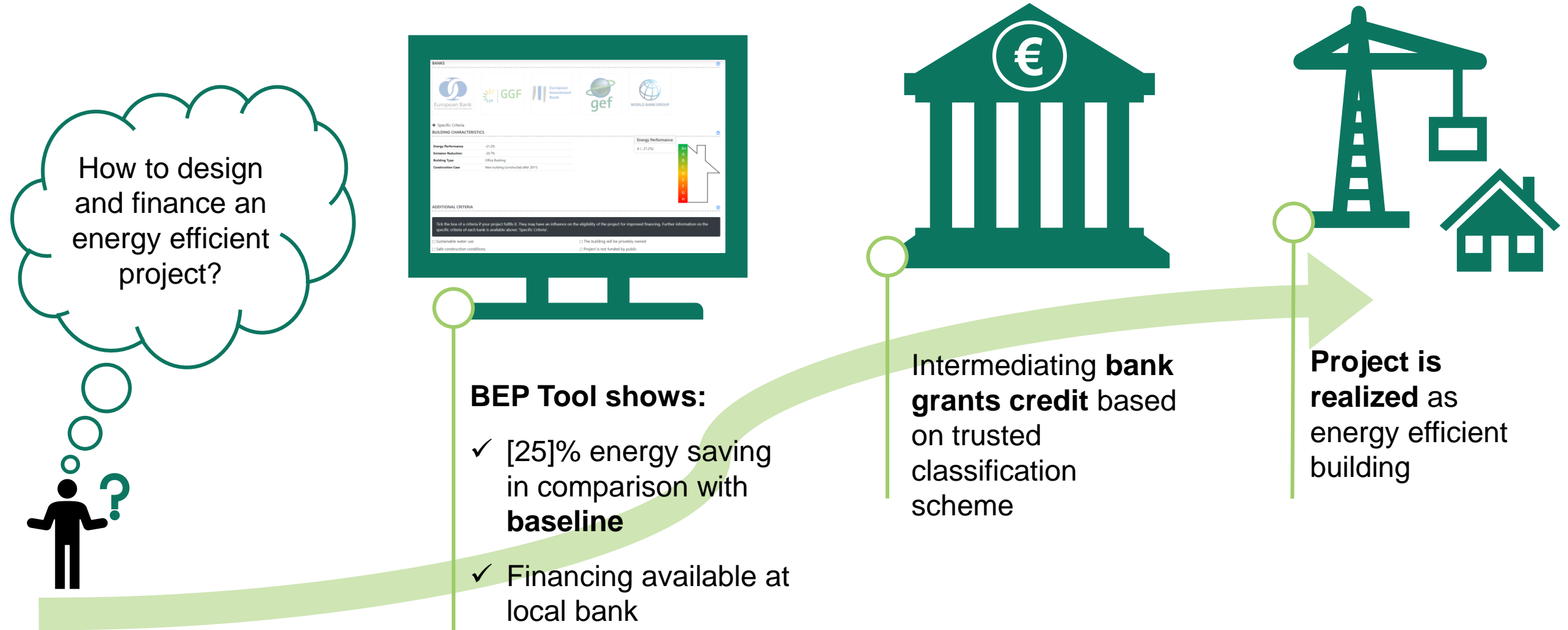
# Tools to mobilise financing and accelerate energy efficiency

Nesen Surmeli-Anac & Marco Reiser, Guidehouse



# Easier access to financing for energy efficient buildings

## Approach





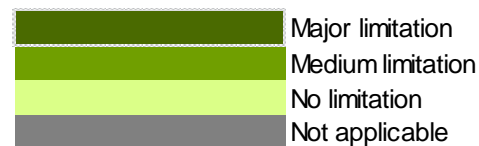
# BUILD\_ME classification scheme approach

## Facilitate access to financing



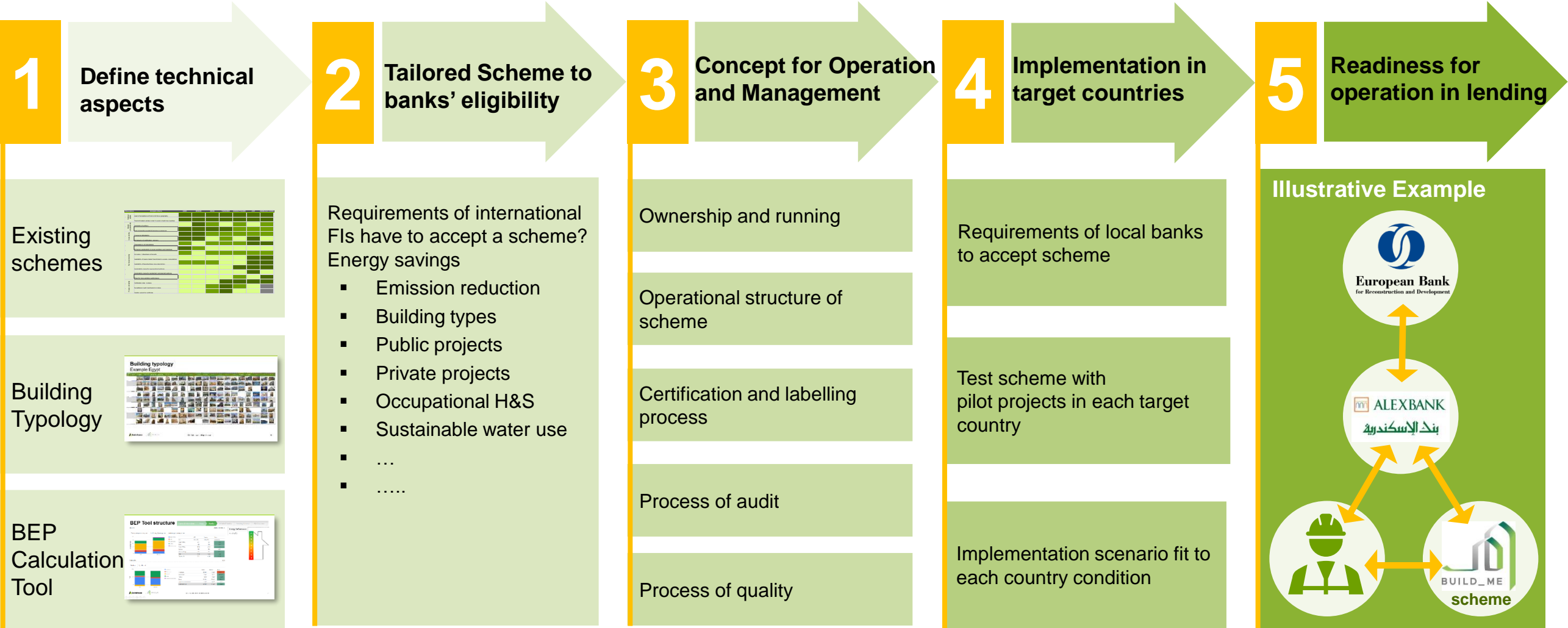
# Analysis of existing certification systems

Dimensions		Analysis criteria	LEED	BREAM	EDGE	TARSHEED	GREEN PYRAMID	ARZ	GREEN BLD CODES
National uptake	Level of acceptance of tool in its focus geography								
	Trend of market uptake in last 3 years in build me countries								
Market preparedness	Availability of certifiers								
	Level of expertise needed to become an assessor								
Accessibility	Financial affordability								
	Complexity of certification process								
Technical reliability	Transparency of calculations								
	Scheme's applicability to local conditions and practices								
	Accuracy / robustness of results								
	Availability of saving target/ benchmark in energy consumption								
	Availability of baseline/base case description								
	Applicability range for new/existing buildings								
	Applicability range for residential/ commercial buildings								
	Driver for more ambitious performance								
	Process reliability	Verification step in place							
Process reliability	Surveillance/ audit mechanism in place								
	Validity period for certificate								

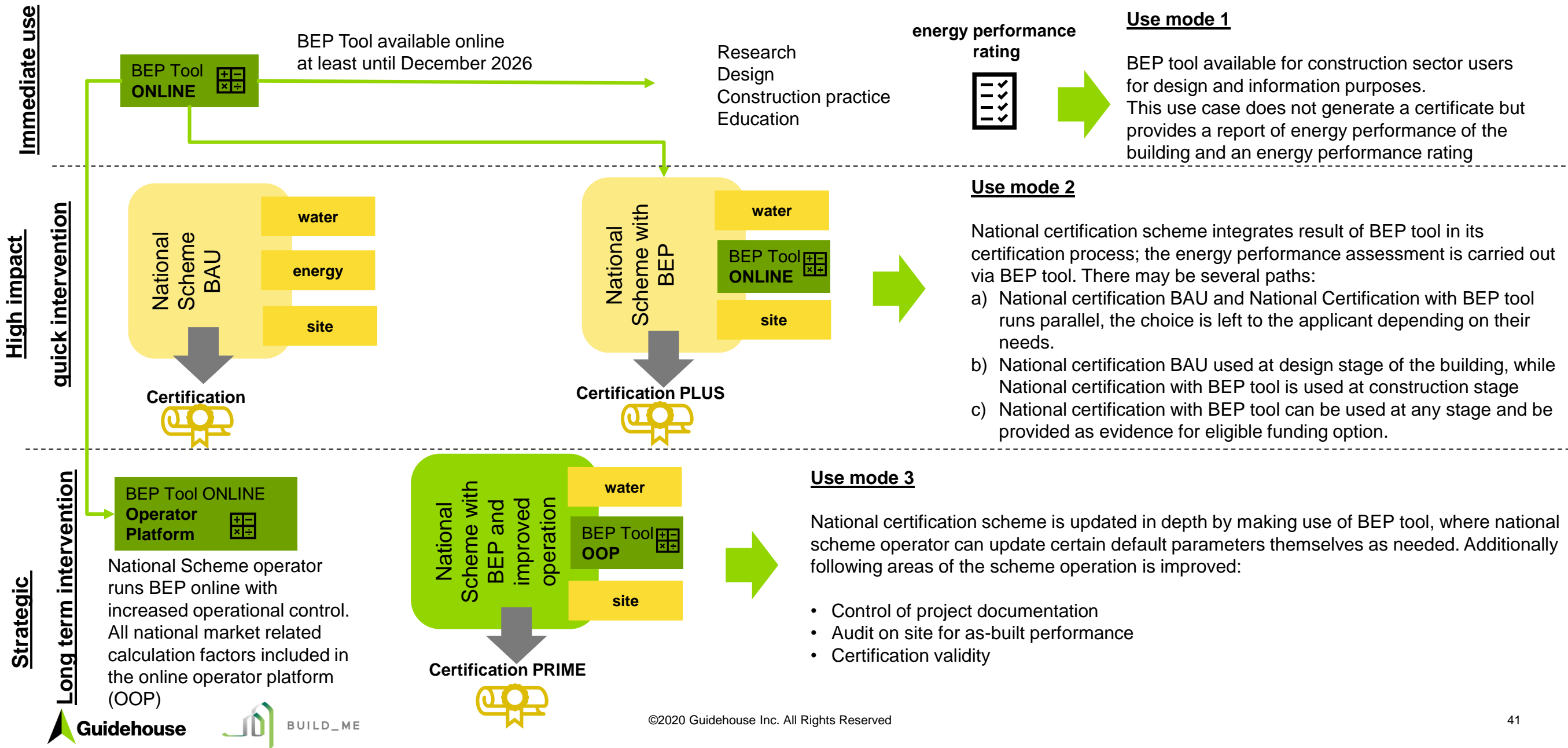


# BUILD\_ME classification scheme implementation concept

Institutionalize the scheme to facilitate lending for buildings EE



# BUILD\_ME classification scheme proposed solutions





# Building Energy Performance (BEP) WebApp

## Overview



### Performance of energy efficiency measures & RE

- Calculate **energy demand** of building
- Compare it to the **country's baseline** buildings or other personal projects
- Determine the **energy savings** of single or multiple efficiency measures and the use of renewable energies



### Calculation of monetary savings

- Identify **cost savings** resulting from the energy efficiency measures and get the **cost-optimal** case
- **Local market data** is already available for Egypt, Jordan and Lebanon (investment cost, energy prices) ...
- ...or enter the real investment cost and energy prices of the specific project (*not in beta*)



### Free web application

- After the launch in 2021 – the tool is **free to use as browser application**
- Optimized for **mobile devices**
- Provides **default input values** for faster application, but also **advanced mode** for experienced user
- *Currently: only selected beta-tester have access*



### Proven methodology

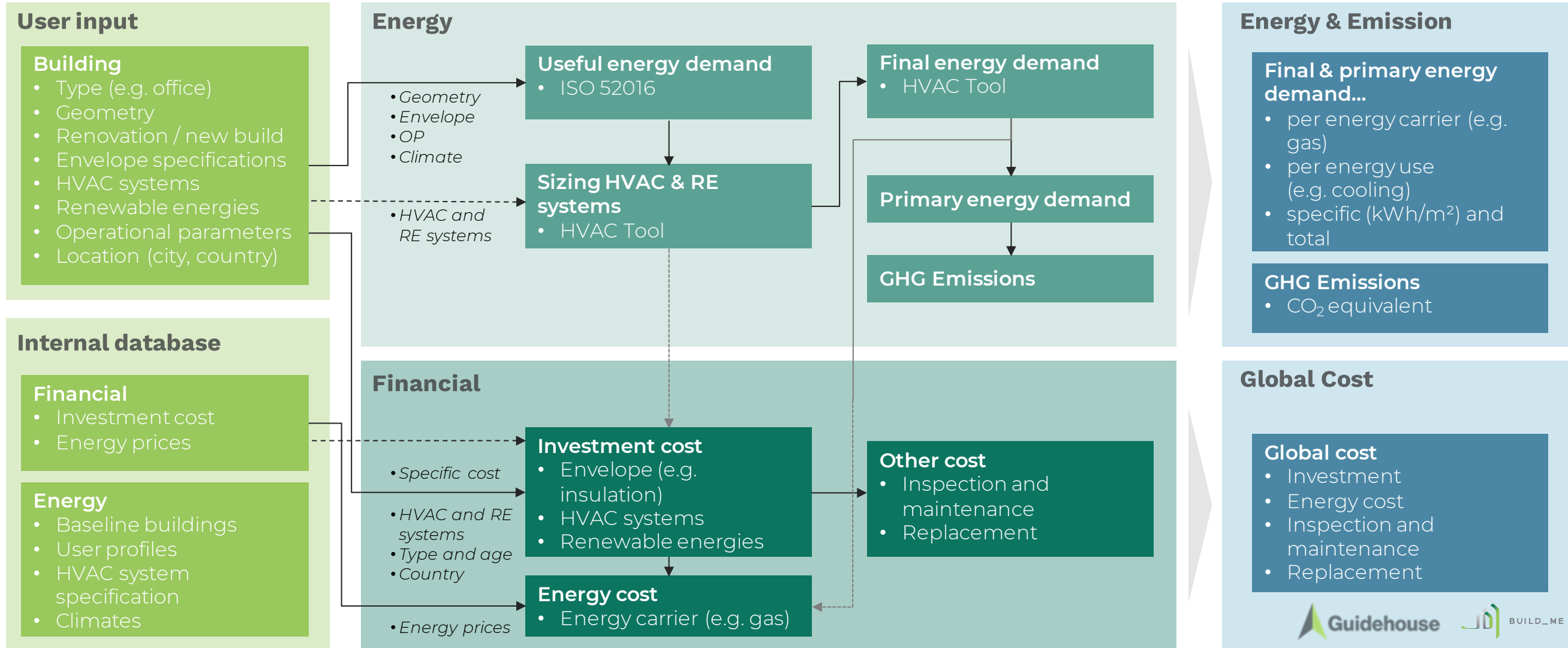
- Energy calculation is based on the **international norm** for modelling thermal building performance (EN ISO 52016)
- The BEP-Tool was already **successfully applied** in various projects and countries
- **Full transparency** with a detailed user manual, incl. all calculation steps and internal assumptions.

# Calculation methodology

## Input

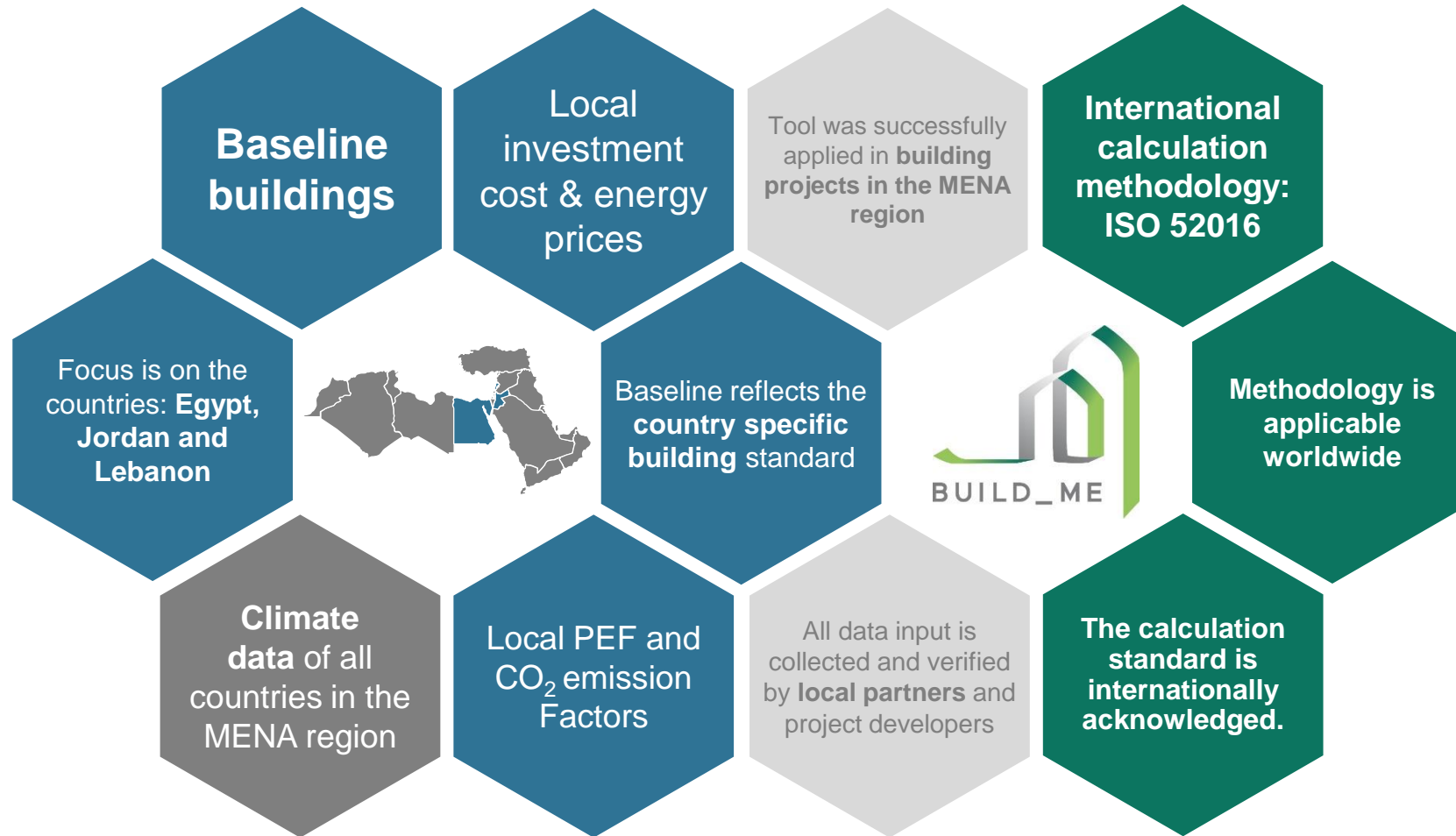
## Calculation engine

## Output



# Developed for the MENA region

Database from **local partners** & **international** calculation methodology



Internal market data is **collected from local partners** for Egypt, Jordan and Lebanon.



**International energy calculation methodology.**



**Country specific climate data**, incl. multiple climate zones within each country.

# Online Web App - Input

1

General Information   Input   Results

version: 1.0.9.3   Previous   Next

**PROJECT** ⓘ

Project Name

**BUILDING TYPE** ⓘ

Select building type

Age group

**LOCATION** ⓘ

Country

Reference city (representative climate for the selected climate region)

Specify region (e.g. urban)

2

General Information   **Input**   Results

version: 1.0.9.3   Previous   Next

**GEOMETRY-RELATED PARAMETERS** ⓘ

Building levels (floors)	<input type="text" value="5"/>	-
Number of dwellings	<input type="text" value="5"/>	-
Net floor height (Floor to ceiling)	<input type="text" value="2.70"/>	m
Net floor area (i.e. living area)	<input type="text" value="770.00"/>	m <sup>2</sup>
Roof area opaque	<input type="text" value="154.00"/>	m <sup>2</sup>
Façade area opaque (excluding windows)	<input type="text" value="734.00"/>	m <sup>2</sup>
Window area (Total = transparent + frame)	<input type="text" value="225.00"/>	m <sup>2</sup>
Area floor slab (ground plate)	<input type="text" value="154.00"/>	m <sup>2</sup>

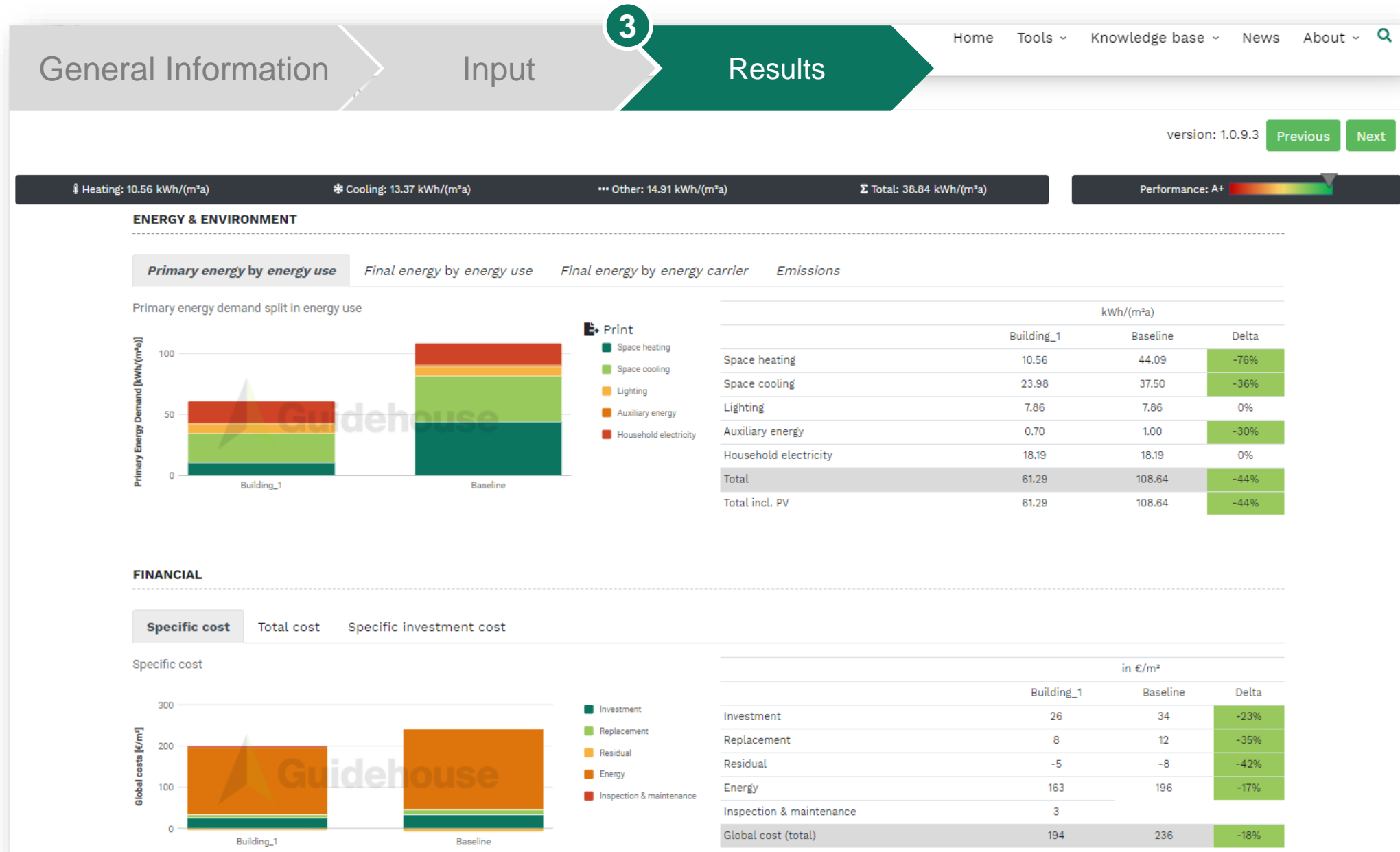
**WALL** ⓘ

Wall renovation	<input type="text" value="No"/>	-
Type (material)	<input type="text" value="Single wall"/>	-
U-value (wall)	<input type="text" value="0,5"/>	W/(m <sup>2</sup> K)

**ROOF** ⓘ



# Online Web App – Results



# Online Web App – Results detail

## 1| Quick overview

The main facts.

## 2| Output selection

4 tabs to select the energy performance indicator.

## 3| Overview chart

Comparison to the baseline building.

## 4| Results table

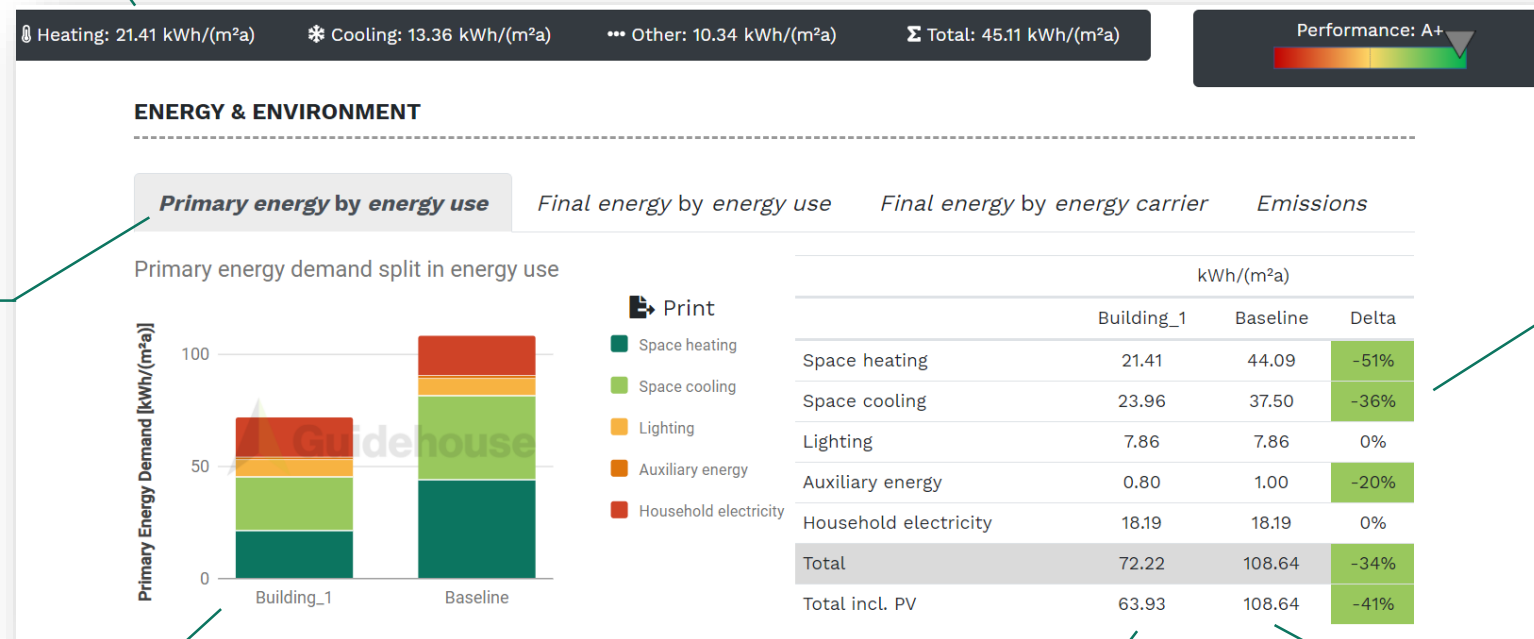
Detailed results in numbers.

## 7| Performance rating

C = equal to baseline

## 6| Comparison

Difference to the baseline buildings.





# Agenda



Overview of the  
**BUILD\_ME** project



Challenges and needs for  
financing energy efficiency  
building projects in the region



Tools to mobilise financing and  
accelerate energy efficiency



**On the ground in Jordan:  
Konn Homes**



Q&A



Outlook

# On the ground in Jordan: Konn Homes

Husni Abzakh, Konn Technologies







Konn Homes is a construction technology company that provides advanced, tech-enabled solutions for the construction of sustainable and affordable homes.

Konn's vision is to lead the way into the future of living with the safest and most sustainable homes, and it is on a mission to make high quality living affordable to all segments of society through technology.

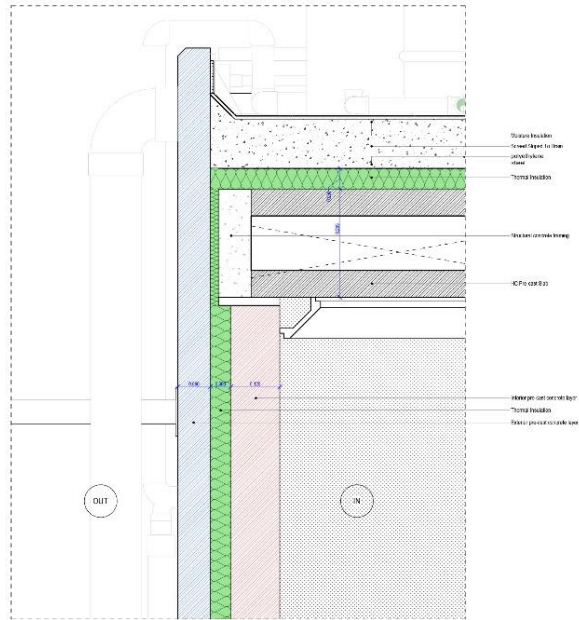
Konn homes are designed for the lifestyle and needs of the residents of Jordan and the MENA region, and built with the highest performing materials and techniques for the local climate and environment.



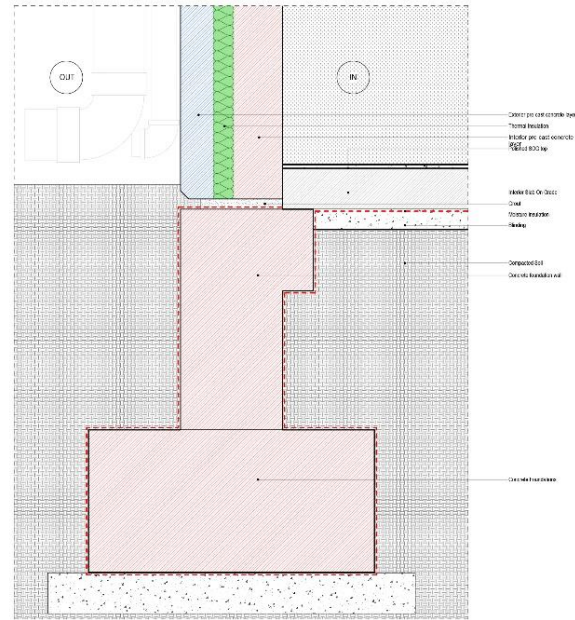


# Building Envelope

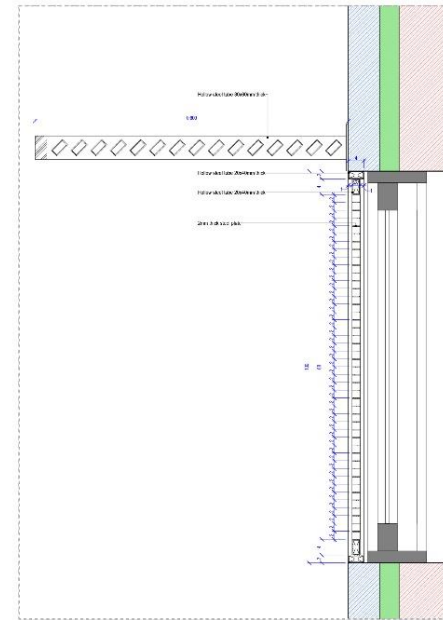
Building Element	Description	U-Value (Prototype)	U-Value (Iteration)
Exterior Walls	Precast concrete sandwich panels with XPS thermal insulation boards	0.57 W/m <sup>2</sup> K.	0.44 W/m <sup>2</sup> K.
Roof	Prestressed Hollow-core slab panels topped with XPS thermal insulation boards, 100mm sloped screed and Polyurethane damp proofing membrane	0.55 W/m <sup>2</sup> K.	0.41 W/m <sup>2</sup> K.
Windows	Double glazed windows with low-E glass panels	3.2 W/m <sup>2</sup> K.	1.5 W/m <sup>2</sup> K.
Foundations (SOG)	Cast in-situ reinforced concrete foundation walls, blinding and 100mm thick SOG	3.36 W/m <sup>2</sup> K.	3.36 W/m <sup>2</sup> K.



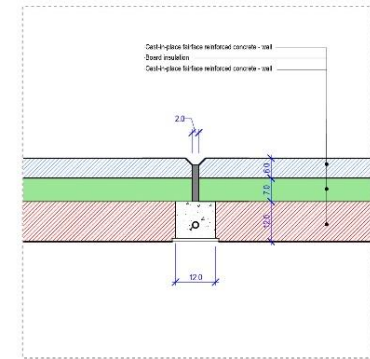
Wall/Roof Slab connection



Wall/Foundation Connection



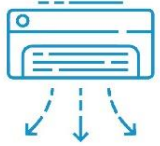
Window Section



Wall/Wall Connection

# Building Systems

## HVAC Systems & Appliances



### Heating / Cooling

1/1.5 Ton Split unit A/C unit for each room, cooling/ heating (4 COP)  
Coefficient of Performance = 3.52 W/W



### Lighting

LED (natural light) integrated energy-saving lighting fixtures



### Appliances

A++ Energy saving appliances for the living room and kitchen  
(TV, Washing Machine, Refrigerator, Dishwasher, Microwave)

## Renewable Energy



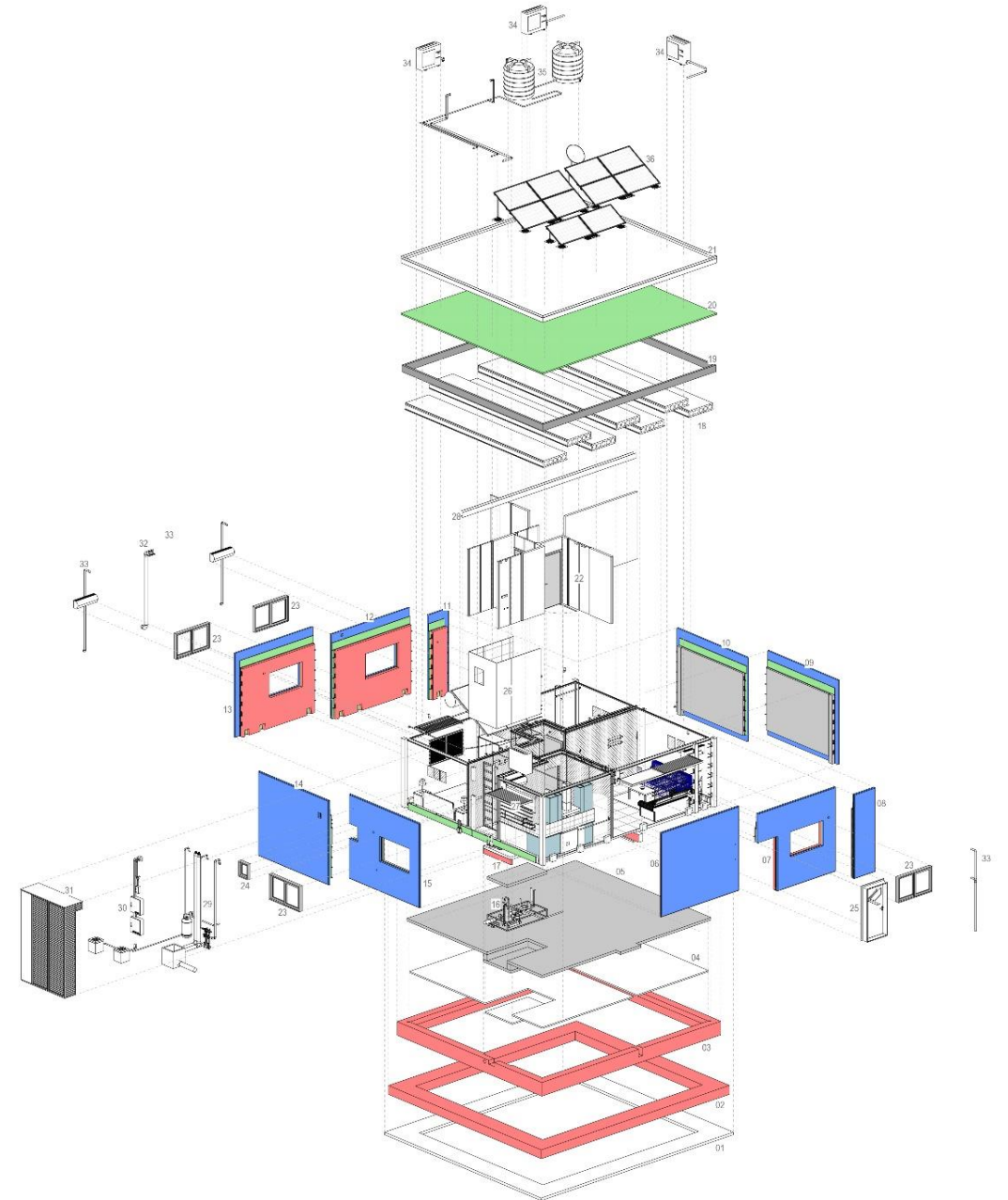
### Solar Collector

Combined flat plate solar collector with hot water cylinder with integrated instantaneous electrical water heater



### Photovoltaic

Super high power poly perc Modules  
Max. Power capacity = 2.0 KW





# Financing

## Challenges facing financing homes as energy efficient projects:



### Market Acceptance

Prevailing market sentiment  
Familiarity with established practices  
Perceived resale value



### Initial Construction Costs vs. Traditional Construction

Willingness for long-term investment in EE  
Low-specifications building costs  
Awareness of building impact



### Available financing programs

Common financing methods  
Inaccurate budget allocation  
Dependency on compound loans



### Institutional incentives for small projects

Accessible incentives for home owners  
Awareness of available programs







# Agenda



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# Q&A







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Q&A



Outlook

# Outlook



Photo by [Martin Adams](#) on [Unsplash](#)



# Online resources



## BUILD\_ME Project Update

Accelerating 0-emission building sector ambitions in the MENA region

**About this newsletter**

With this inaugural newsletter, the BUILD\_ME team aims to inform you about project happenings, inspire you to connect with us and other stakeholders in the region, and share information about project outputs and resources.

If you have any questions about the information provided, please don't hesitate to contact us at [build\\_me@guidehouse.com](mailto:build_me@guidehouse.com).

## Email newsletter

### New BUILD\_ME website launched!

We are happy to announce that the new BUILD\_ME project website is now available at <https://www.buildings-mena.com/>. On this site you can find a wealth of information about the project and resources to download.

**COMING SOON:** Additional tools will be added to the website soon! These include a building energy performance (BEP) tool, buildings typology database, a demonstration project database.

**Website content includes:** stakeholder reports, country reports, pilot project profiles, project news and more!

## Online tools:

### Demonstration project database

### Building typology database

### BETA BEP tool



## News items:

### Event at COP25



## National workshops in Q1

## News from the recent Phase II kick-off workshops

In the first quarter of 2020, the BUILD\_ME team kicked off Phase II of the project with workshops in Amman and Cairo. In the case of Lebanon, kick-off meetings were conducted virtually. With these workshops, BUILD\_ME aimed to engage with key stakeholders on project findings to date, reach a joint understanding of the goals and activities of the project going forward, and obtain input from stakeholders on their needs and perspectives.

Click on the links below to find out more about each workshop and download the presentations.

# Connect with us:



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Sign up for our **newsletter** by emailing us at [BUILD\\_ME@guidehouse.com](mailto:BUILD_ME@guidehouse.com)

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